

Jazz at APAP| NYC 2012

APAP|NYC has partnered with JazzTimes to provide a full day of pre-conference jazz workshops, as well as a jazz track of sessions throughout the conference. Your APAP|NYC registration will get you in to any of these events.

Thursday, Jan 5, 2012

JazzTimes DIY Crash Course

Music for Sale: New models for selling your music
10:15 am

Breaking Through the Clutter: Social media for publicity, promotion and profit?
11:45 am

New Models for Jazz Performance and Touring: Going beyond the traditional club and festival circuit
2 pm

The Jazz Artist as Small Business Owner and Manager
3:25 pm

Friday, Jan 6, 2012

JazzConnect: Building Jazz Culture – Local to Global
9 am - Noon

Saturday, Jan 7, 2012

JazzConnect: Crowdfunding for Jazz Projects
3–4:30 PM

Sunday, Jan 8, 2012

JazzConnect: Building Thriving Cultural Communities through Programming and Education - Pathways to Jazz
8–10 AM

JazzConnect: Platforms that Move Jazz Forward
3-4:30 PM

Monday, Jan 9, 2012

JazzConnect: What Jazz Can Teach Us About Winning Audiences?
8–10 AM

JazzConnect: Jazz Masters & Jazz Futures: Paying It Forward
11 AM-12 PM

Tuesday, Jan 10, 2012

JazzConnect: Building Jazz Culture – Taking Action
2 PM–4 PM
Jazz at Lincoln Center

NEA Jazz Masters Awards Concert
8–10 PM
Jazz at Lincoln Center

To view the full schedule of jazz events online and to register for APAP|NYC, visit www.apapnyc.org.